

CTR WORKSHOP SERIES

for Students & Young researchers 2023

Venue: Zoom (Online)

MEET OUR SPEAKERS

1st Session

"Experimental research in tourism and..."
Finished!
27 JULY
5:00-6:00 PM, JST



Dr Pablo Pereira-Doel
Lecturer in Hospitality Information Technology, University of Surrey, UK

2nd Session

"Archival research methods & 3-Dimensional reconstruction of heritage..."
Finished!
29 AUGUST
5:00-6:00 PM, JST



Dr Nurdiyana Zainal Abidin
Senior Lecturer, University Malaya, Malaysia



Ms Nabilah Zainal Abidin
PhD Researcher, University of Technology Malaysia, Malaysia

3rd Session

"Using biometrics in tourism and hospitality research"
WEDNESDAY, 11 OCTOBER
5:00-6:00 PM, JST



Dr Husna Zainal Abidin
Lecturer, Center for Tourism Research, Wakayama University, Japan

4th Session

"Conducting consumer research in Japan"
MONDAY, 11 DECEMBER
5:00-6:00 PM, JST



Dr Kaede Sano
Associate Professor, Faculty of Tourism, Wakayama University, Japan

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3rd Session

Using biometrics in tourism and hospitality research

Wednesday, 11 October, 2023 | 5:00-6:00PM (JST, GMT+9)

This workshop session aims to introduce postgraduate and early career researchers to the potential of biometric technology in studying behaviours in the tourism and hospitality industry. Participants will learn about various types of biometric measurements, such as eye-tracking and galvanic skin response and how they can be applied to gather real-time data on individuals' emotional and cognitive responses. The session will cover an introduction to the design and implementation of biometric research, challenges, and opportunities. Case studies will be used to demonstrate the application of biometrics within the tourism and hospitality sector, helping early-career researchers understand how such cutting-edge methods can provide deeper insights into their research.



Speaker: Dr. Husna Zainal Abidin

Lecturer, Center for Tourism Research, Wakayama University, Japan

Moderator: Dr. Kaede Sano

Register:

